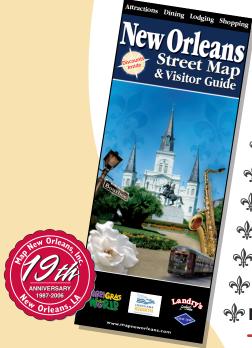
# Announcing the New Orleans Street Map & Visitor Guide Rebuilding New Orleans Edition

Our efforts to bring visitors back to New Orleans will succeed when we bring back the elements that made New Orleans a memorable destination. When the tourism market makes its rebound, your company's information needs to be in a place where it can be located. Advertising in the **NewOrleans Street Map & Visitor Guide** will place your message before more eyes than the competition in a vehicle that is needed to navigate an unfamiliar area.



## Highlights of the Rebuilding Edition:

250,000 copies distributed June-September
A discount of 40% from our retail rates
No long term contracts required
Your location(s) are highlighted on the Map
Distributed across the metro area and Louisiana
People NEED a map to travel
Portable format keeps your message with the reader
Full Color Ads or Black & White
Effective Coupons

### More than just an ad that works:

#### Your presence will be accompanied by our powerful feature set:

- Logo(s) at your location(s) with your telephone number
- A bold listing in our Street Index with your coordinates;
- An entry in our "See & Do" Series of suggested daily activities
- Worldwide promotion via a free presence on the redesigned mapneworleans.com
- Your logo(s) on printable web inset maps on mapneworleans.com

### Reserve your location today, or just ask us questions

Reservations for prime spacing are being accepted now, and placement is granted on a first come-first served basis. Contact us today for a personalized proposal.

> Advertising deadlines are approaching soon! Contact: Stuart McKendrick sales@mapneworleans.com or (504) 568-1135





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