



Announcing the

New Orleans Street Map & Visitor Guide

Rebuilding New Orleans Edition

Our efforts to bring visitors back to New Orleans will succeed when we bring back the elements that made New Orleans a memorable destination. When the tourism market makes its rebound, your company's information needs to be in a place where it can be located. Advertising in the **New Orleans Street Map & Visitor Guide** will place your message before more eyes than the competition in a vehicle that is needed to navigate an unfamiliar area.



Highlights of the Rebuilding Edition:

- ✦ 250,000 copies distributed June-September
- ✦ A discount of 40% from our retail rates
- ✦ No long term contracts required
- ✦ Your location(s) are highlighted on the Map
- ✦ Distributed across the metro area and Louisiana
- ✦ People NEED a map to travel
- ✦ Portable format keeps your message with the reader
- ✦ Full Color Ads or Black & White
- ✦ Effective Coupons

More than just an ad that works:

Your presence will be accompanied by our powerful feature set:

- Logo(s) at your location(s) with your telephone number
- A bold listing in our Street Index with your coordinates;
- An entry in our "See & Do" Series of suggested daily activities
- Worldwide promotion via a free presence on the redesigned mapneworleans.com
- Your logo(s) on printable web inset maps on mapneworleans.com



Reserve your location today, or just ask us questions

Reservations for prime spacing are being accepted now, and placement is granted on a first come-first served basis. Contact us today for a personalized proposal.

Advertising deadlines are approaching soon!

Contact: Stuart McKendrick
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